

Charter

Our Mission

We exist to co-create cooperative, connected and intelligent mobility systems that serve human life—through responsible innovation and cross-sector collaboration grounded in willingness.

Our Principles

1. **We Innovate Openly, We Advance Globally**
We embrace openness in technology and collaboration and promote open-mind and open-source cooperation.
2. **We place life at the center.**
Technology should enhance daily life, not complicate it. Mobility must serve health, education, work, care, human connection and environment.
3. **We value trust and inclusion.**
We work toward mobility systems that are safe, transparent, and open to all - regardless of age, gender, ability, or cultural background.
4. **We embrace human - technology harmony.**
Technology is not a replacement for people, but a partner that expands our abilities and supports our judgment and dignity.
5. **We celebrate freedom and joy of movement.**
Everyone deserves to move freely, safely, and with dignity. Mobility should be a source of empowerment and joy—not constraint.
6. **We collaborate with willingness.**
We act not out of obligation, but out of desire to create meaningful change. Our partnership is grounded in openness, curiosity, and mutual respect.

About the Willingness Partnership

The Willingness Partnership is an international, cross-sectoral network for shaping the responsible social implementation of emerging mobility technologies. We focus especially on the responsible social implementation of emerging technologies such as CCAM (Connected, Cooperative and Automated Mobility), ensuring they align with human needs and values.

We connect researchers, engineers, policymakers, and citizens to envision and build a mobility society where technology serves people—and not the other way around.