

Mobility Innovation Workshop 2025

Sponsorship Prospectus



Greetings

Building on the SIP-adus Workshop under the Cabinet Office's the Cross-ministerial Strategic Innovation Promotion Program (SIP) - Phase I: "Automated Driving Systems" and Phase II: "Automated Driving for Universal Services" - Mobility Innovation Workshop has been held annually since FY2023, co-organized by the Mobility Innovation Alliance Japan and ITS Japan. In the same week, related thematic workshops and technical tour are consolidated in collaboration with relevant stakeholders and are held as "Mobility Innovation Week Japan".

Mobility Innovation Week Japan 2024 was held including workshops regarding future mobility innovation (e.g., automated driving), Japanese pilot test-site visits, etc. Total of 177 participants, including 48 from overseas, shared approaches, discussed technical, institutional, and social issues, and explored opportunities for international collaboration.

The third event, Mobility Innovation Week Japan 2025 will expand plenary sessions to two days, with continuing workshops and technical visits. As a new initiative beyond existing frameworks, contributions from participants and sponsors will be necessary for the successful events. We would be grateful for your support.

Hajime Amano

Representative Director, Mobility Innovation Alliance Japan



Mobility Innovation Week Japan 2025 Program (Draft)

As of June 1, 2025

Monday, November 10 : Mobility Innovation Technical Visit, TBD
Tuesday, November 11 : Mobility Innovation Technical Visit, TBD / Related meetings (TBD)
Wednesday, November 12 : Mobility Innovation Workshop, Plenary Session, The University of Tokyo
Thursday, November 13 : Mobility Innovation Workshop, Plenary Session, The University of Tokyo
Friday, November 14 : Mobility Innovation Workshop, Breakout Workshop (Expert Workshop), TBD
Saturday, November 15 : Related meetings (TBD)

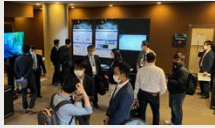



Sponsorship Contact

Mobility Innovation Alliance Japan, International Collaboration Management Committee
(Ryota Shirato, Manabu Umeda, Yurie Toyama) Email: miaj-sec@its.iis.u-tokyo.ac.jp

Sponsorship fee transfer address

Bank: GMO Aozora Net Bank (0310) / Branch: Corporate Sales Dept. (101)
Account Type: Ordinary / Account No.: 1420675
Account Name: Mobility Innovation Alliance (Katakana: シヤ) モビリティ・イノベーション・アライアンス
*Please kindly cover the transfer fee on your end.

Mobility Innovation Workshop 2025, Sponsorship Benefits

Category			Sponsorship Plan		
Benefits	Contents/Remarks		Diamond (1M JPY)	Platinum (300k JPY)	Gold (100k JPN)
Plenary Session (12 – 13 Nov.)	PR booth in the foyer at Plenary session	<p>You can exhibit a PR booth in the plenary hall foyer to promote your company's services and products.</p> <p>- One long desk and one poster board provided.</p> 	✓	✓	
	Presentation at Plenary Session	<p>You can deliver about 15-minute presentation on your services and products on stage in the Plenary session.</p> 	✓		
	Promotional video projection	<p>You can show a 20-second promotional video before plenary session starts or during coffee break.</p> <p>- Free format; broadcast times can be specified.</p> 	✓	✓	
	Advertisement in the plenary session programs	<p>You can put advertisements will be placed in the A4 program distributed in the plenary sessions. Placement location decided upon request.</p> <p>- Application deadline: October 25, 2025.</p>	✓	✓	✓
	Logo on the participant's name card (ID badge)	<p>Your company logo will be printed on participant's name card, visible to all participants. Two slots available.</p> <p>- Application deadline: October 25, 2025.</p> 	✓		
	Logo display on Speakers' podium	<p>Your company logo or name will be displayed on the front of the Speakers' podium in the plenary session stage.</p>	✓		
	Participation fees exemption	<p>Depending on your sponsorship level, the designated number of participants is eligible to attend the plenary sessions on November 12–13, 2025, with free of charge.</p>	5 persons	3 persons	1 person
Whole Week	Holding proposal-based events	<p>Sponsors may hold promotional events during Mobility Innovation Week Japan in coordination with organizers.</p> <p>- Application deadline: July 30, 2025.</p>	✓		
	Logo and link on website	<p>Your company logo and website link will be posted on the official site. Size, format, and data requirements will be provided after the application.</p> <p>- Content may be in English or Japanese.</p>	✓	✓	✓